

**Belo Horizonte, July 9th, 2020** – Banco Inter S.A. (BIDI11) announces today the preview of its operational results of the second quarter of 2020. The presented information is preliminary, unaudited and subject to revision.

## **We are 6 million clients on Inter's platform**

### **GROWTH & ENGAGEMENT**

- We surpassed 5.9 million account holders in 2Q20, growth of 132% compared to 2Q19 and, in July 8, 2020, we reached **6 million account holders**;
- We broke our record of accounts opened within a quarter with over **1 million new accounts**;
- We opened more than **16 thousand accounts per working day** in June;
- We increased the **Cross-Selling Index (CSI)** to **2.75** products in 2Q20, compared to 2.66 in 2Q19;
- We saw our **NPS reaching 65 points** in June, growth of 4 points when compared to March;
- We surpassed **161 million** logins on the App in 2Q20.

### **DAY TO DAY BANKING**

- We had more than **3.1 million demand depositors**, with an average balance of **BRL 1,172.00**;
- Transactions in credit and debit cards reached **BRL 3.0 billion** in 2Q20, 84% higher than 2Q19.

### **MARKETPLACE**

- We traded **BRL 122.8 million** in our **Marketplace (GMV)** in 2Q20, an increase of **218%** when compared to 1Q20;

### **INTERCEL**

- We have surpassed **33 thousand SIM cards** sold in **40 days** since the launch of Intercel mobile phone plans.

### **OPEN INVESTMENT PLATFORM**

- Inter's Open Investment Platform (PAI) reached **762 thousand active customers** in 2Q20, surpassing 13% of our customer base, a 179% growth YoY;
- We reached **238 thousand clients with stocks** under custody at Inter in 2Q20, 748% higher than 2Q19.

### **INSURANCE**

- We reached approximately **113 thousand customers insured** by Inter Seguros;
- We made **48,3 thousand insurance and consortium sales**, an annual growth of 672%.

### **CREDIT UNDERWRITING**

- Our credit underwriting reached of **BRL 1.5 billion** in 2Q20, an increase of **71% YoY**;
- **SME Credit** grew **72% YoY**, with underwriting of **BRL 676 million** in 2Q20;
- **Real Estate Loans** reached an underwriting of **BRL 373 million** in 2Q20, an **20%** increase compared to 2Q19;
- **Payroll Loans** reached **BRL 489 million** in underwriting in 2Q20, an increase of **150%** over 2Q19.

### **INTER DAY**

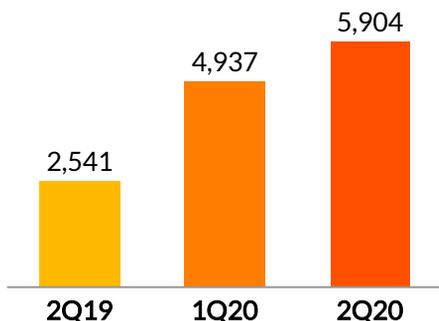
- We held our first **Inter Day** on 07/07:

Inspired by the success of chinese singles' day and black friday, we created our day of promotions and offers with increased cashback for purchases in the Marketplace in a joint action with our partners;

**In just one day, the total volume of sales exceeded BRL 30 million**, with approximately 240 thousand unique views on the Marketplace.

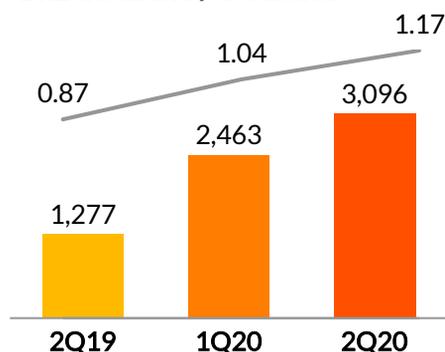
**Digital accounts holders**

In thousand



**Account balance**

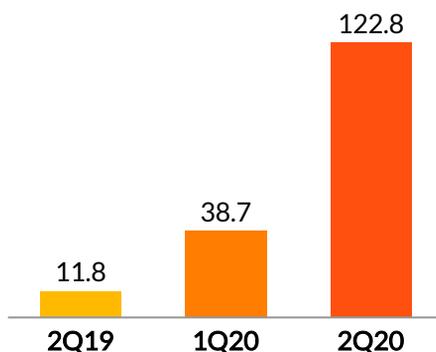
BRL thousand / thousand



Depositors

Average balance

**Marketplace Gross  
Merchandise Volume (GMV)  
In BRL Million**



**Disclaimer**

This report may contain forward-looking statements regarding Banco Inter, anticipated synergies, growth plans, projected results and future strategies. Although these forward-looking statements reflect management’s good faith beliefs, they involve known and unknown risks and uncertainties that may cause the Company’s actual results or outcomes to be materially different from those anticipated and discussed herein. These statements are not guarantees of future performance. These risks and uncertainties include, but are not limited to our ability to realize the amount of the projected synergies and the timetable projected, as well as economic, competitive, governmental and technological factors affecting the Company, markets, products and prices, and other factors. Commission which readers are urged to read carefully in assessing the forward-looking statements contained herein. This presentation contains managerial numbers that may be different from those presented in our financial statements. The calculation methodology for those managerial numbers is presented in Banco Inter quarterly earnings release.

The numbers for our key metrics (Unit Economics), which include our monthly active users (MAU), daily active users (DAU), average revenue per user (ARPU) and cross-selling index (CSI), are calculated using internal company data. While these numbers are based on what we believe to be reasonable estimates, there are inherent challenges in measuring usage of our products. In addition, we are continually seeking to improve our estimates of our user base, and such estimates may change due to improvements or changes in our methodology. We regularly review our processes for calculating these metrics, and from time to time we may discover inaccuracies in our metrics or make adjustments to improve their accuracy, including adjustments that may result in the recalculation of our historical metrics.

For further information please check our website: [ri.bancointer.com.br](http://ri.bancointer.com.br)